

# Purchase Area Development District

## 2012 Kentucky County Profile

The 2012 County Profile is produced by the Kentucky P-20 Data Collaborative. The Collaborative is a joint effort of the Kentucky Department of Education (KDE), Council on Postsecondary Education (CPE), Education Professional Standards Board (EPSB) and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Boards (WIBs) on demographics, employment, college readiness and educational attainment.

### What are some basic facts about the Purchase district residents?

	District	KY	US
Total population	196,393	4,339,367	308,745,538
Median household income	n/a	\$41,576	\$51,914
Per capita income	\$22,183	\$22,515	\$27,334
Living in poverty	16.3%	17.7%	13.8%
Eligible for Medicaid	16.1%	18.2%	n/a
Without medical insurance	16.8%	16.5%	16.1%
Registered voters who voted in the 2008 general election	66.6%	64.0%	72.5%
Unemployment rate	9.7%	10.5%	9.6%
Access to Broadband Internet	99.6%	93.1%	n/a

### What is the education attainment of the Purchase district residents?

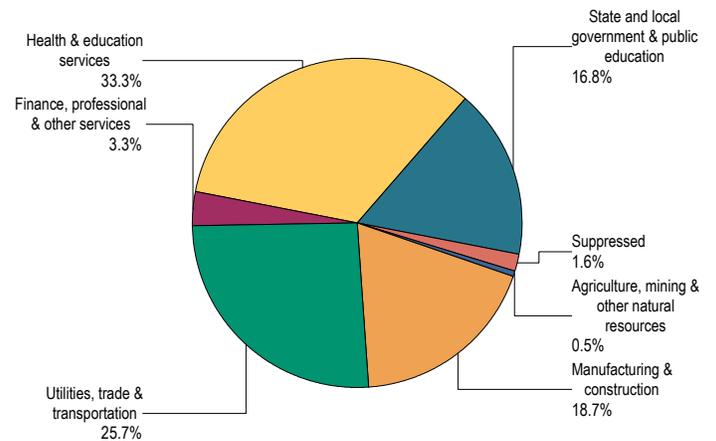
	District	KY	US
Less than a high school diploma or equivalent	17.1%	19.0%	15.0%
High school diploma or equivalent	35.7%	34.4%	29.0%
Some college but no degree	21.4%	19.6%	20.6%
Associate's degree	7.2%	6.6%	7.5%
Bachelor's degree	11.0%	12.1%	17.6%
Graduate or professional degree	7.7%	8.2%	10.3%

### Are the Purchase district graduates prepared for college?

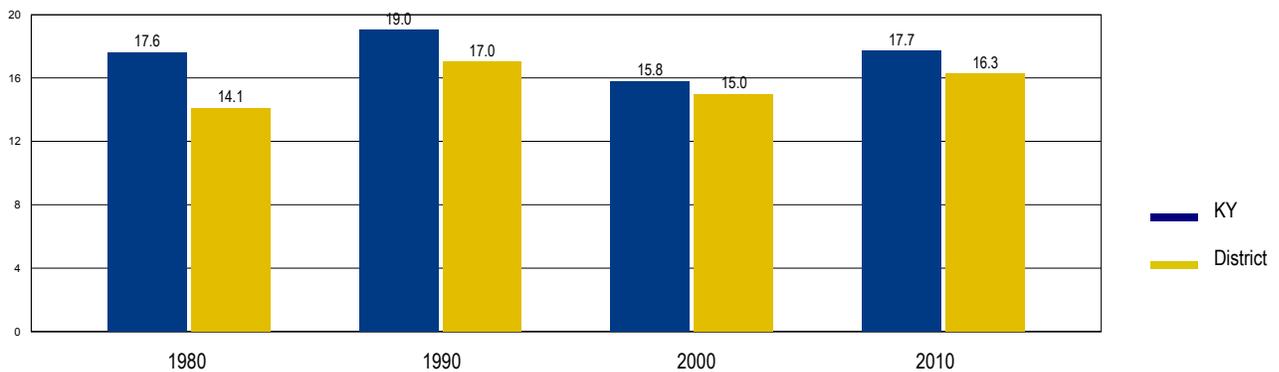
	District	KY
Average GPA for 2010 graduates	2.81	2.84
Average junior year ACT Composite score for 2010 graduates	18.7	18.6
Graduates ready for college level mathematics	40.6%	36.9%
Graduates ready for college level English	51.8%	49.3%
Graduates ready for college level reading	41.5%	41.0%

### What industries provide employment in the Purchase district?

#### 2010 Employment Sector



### 1980-2010 Percentage of Purchase District Households Living in Poverty



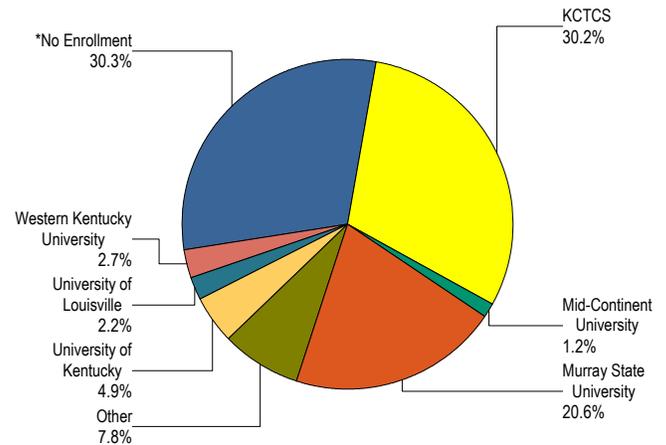


**What does the education pipeline for the Purchase district look like?**

	District	KY
Public K-12 enrollment in 2010-2011	28,498	647,827
Private K-12 enrollment in 2010-2011	2,248	70,862
Special education population in 2010-2011	3,315	87,181
Students with free and reduced lunch in 2010-2011	54.6%	55.8%
Students enrolled in Kentucky Virtual High School in 2011-2012	34	756
Public high school graduates in 2009-2010	2,011	43,711
Kentucky Adult Education enrollments for 2010-2011	1,743	38,654
GEDs awarded in 2010-2011	402	10,294
High school graduates (public) entering postsecondary education in 2010-2011	1,306	26,858
In-state college going rate in 2010-2011	60.5%	56.7%
Out-of-state college going rate in 2010-2011	4.5%	4.8%
Students earning a postsecondary certificate or diploma in 2010-2011	767	9,659
Students earning an associate's degree in 2010-2011	546	8,519
Students earning a bachelor's degree in 2010-2011	956	17,019
Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2010-2011	248	4,265
Students earning a graduate or professional degree in 2010-2011	315	7,138
National Career Readiness Certificates (NCRC) awarded in 2011	555	11,450
Bachelor's degree six-year graduation rate for 2005 cohort	53.5%	47.7%
Associate's degree three-year graduation rate for 2008 cohort	21.9%	13.8%

**What were the top college choices for the Purchase district public high school graduates?**

**2010 Public High School Graduates College Enrollments**

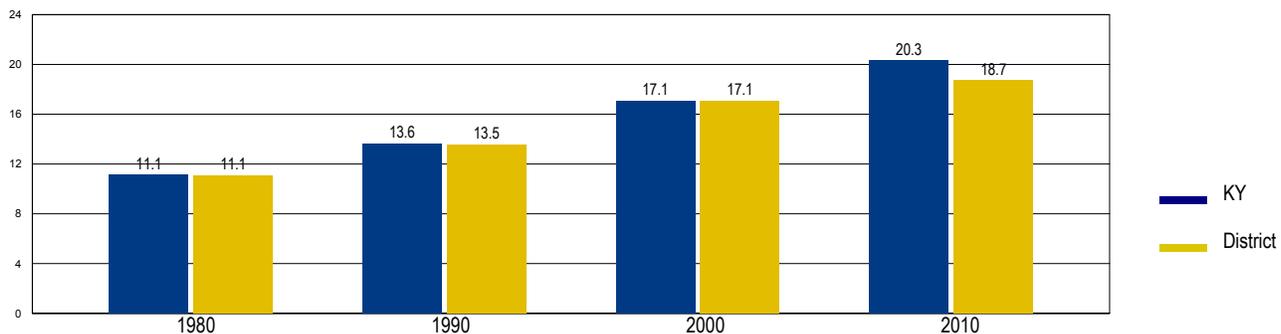


\*This percentage may be slightly understated if students attended more than one institution.

**How much financial aid do college undergraduates from the Purchase district receive?**

	Dollars	Awards
Federal grants and scholarship awards for 2010-2011	\$18,595,324	4,825
Institutional grants and scholarship awards for 2010-2011	\$6,904,188	2,041
Kentucky Ed. Excellence Scholarships (KEES) awards for 2010-2011	\$4,590,836	3,230
Undergraduate Student Loans for 2010-2011	\$22,837,204	3,630

**1980-2010 Percentage of Adults with a Bachelor's Degree or Higher in the Purchase District**



Sources: US Census 2006-2010 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky P-20 Data Collaborative website at the address below: