

Rowan County

2012 Kentucky County Profile

The 2012 County Profile is produced by the Kentucky P-20 Data Collaborative. The Collaborative is a joint effort of the Kentucky Department of Education (KDE), Council on Postsecondary Education (CPE), Education Professional Standards Board (EPSB) and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Boards (WIBs) on demographics, employment, college readiness and educational attainment.

What are some basic facts about Rowan County residents?

| | County | KY | US |
|--|----------|-----------|-------------|
| Total population | 23,333 | 4,339,367 | 308,745,538 |
| Median household income | \$31,604 | \$41,576 | \$51,914 |
| Per capita income | \$17,435 | \$22,515 | \$27,334 |
| Living in poverty | 29.8% | 17.7% | 13.8% |
| Eligible for Medicaid | 19.8% | 18.2% | n/a |
| Without medical insurance | 20.4% | 16.5% | 16.1% |
| Registered voters who voted in the 2008 general election | 60.9% | 64.0% | 72.5% |
| Unemployment rate | 9.2% | 10.5% | 9.6% |
| Access to Broadband Internet | 99.1% | 93.1% | n/a |

What is the education attainment of Rowan County residents?

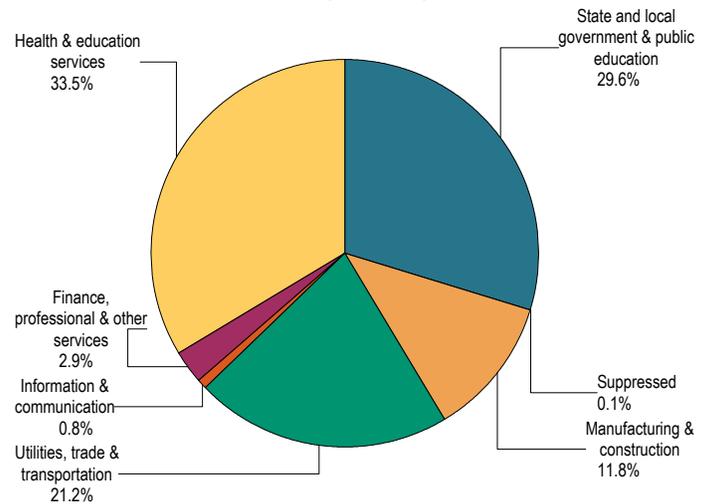
| | County | KY | US |
|---|--------|-------|-------|
| Less than a high school diploma or equivalent | 23.5% | 19.0% | 15.0% |
| High school diploma or equivalent | 32.4% | 34.4% | 29.0% |
| Some college but no degree | 13.6% | 19.6% | 20.6% |
| Associate's degree | 5.8% | 6.6% | 7.5% |
| Bachelor's degree | 11.1% | 12.1% | 17.6% |
| Graduate or professional degree | 13.6% | 8.2% | 10.3% |

Are Rowan County graduates prepared for college?

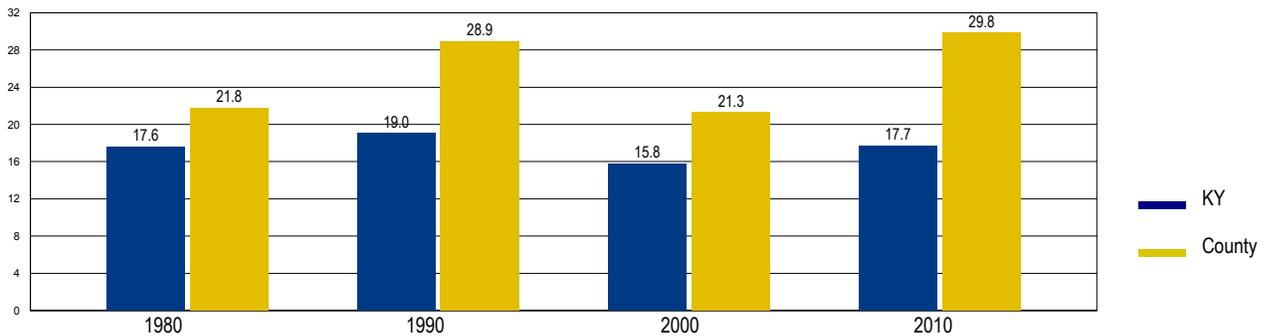
| | County | KY |
|--|--------|-------|
| Average GPA for 2010 graduates | 2.80 | 2.84 |
| Average junior year ACT Composite score for 2010 graduates | 18.8 | 18.6 |
| Graduates ready for college level mathematics | 34.3% | 36.9% |
| Graduates ready for college level English | 54.9% | 49.3% |
| Graduates ready for college level reading | 43.2% | 41.0% |

What industries provide employment in Rowan County?

2010 Employment by Sector



1980-2010 Percentage of Rowan County Households Living in Poverty



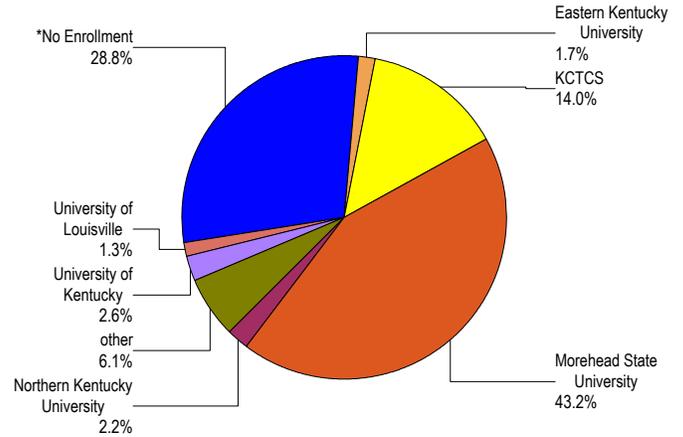


What is the education pipeline for Rowan County?

| | County | KY |
|--|--------|---------|
| Public K-12 enrollment in 2010-2011 | 3,098 | 647,827 |
| Private K-12 enrollment in 2010-2011 | 280 | 70,862 |
| Special education population in 2010-2011 | 456 | 87,181 |
| Students with free and reduced lunch in 2010-2011 | 60.4% | 55.8% |
| Students enrolled in Kentucky Virtual High School in 2011-2012 | 7 | 756 |
| Public high school graduates in 2009-2010 | 229 | 43,711 |
| Kentucky Adult Education enrollments for 2010-2011 | 237 | 38,654 |
| GEDs awarded in 2010-2011 | 73 | 10,294 |
| High school graduates (public) entering postsecondary education in 2010-2011 | 154 | 26,858 |
| In-state college going rate in 2010-2011 | 63.8% | 56.7% |
| Out-of-state college going rate in 2010-2011 | 3.9% | 4.8% |
| Students earning a postsecondary certificate or diploma in 2010-2011 | 83 | 9,659 |
| Students earning an associate's degree in 2010-2011 | 40 | 8,519 |
| Students earning a bachelor's degree in 2010-2011 | 86 | 17,019 |
| Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2010-2011 | 22 | 4,265 |
| Students earning a graduate or professional degree in 2010-2011 | 39 | 7,138 |
| National Career Readiness Certificates (NCRC) awarded in 2011 | 104 | 11,450 |
| Bachelor's degree six-year graduation rate for 2005 cohort | 37.9% | 47.7% |
| Associate's degree three-year graduation rate for 2008 cohort | n/a | 13.8% |

What were the top college choices for Rowan County public high school graduates?

2010 Public High School Graduates College Enrollments

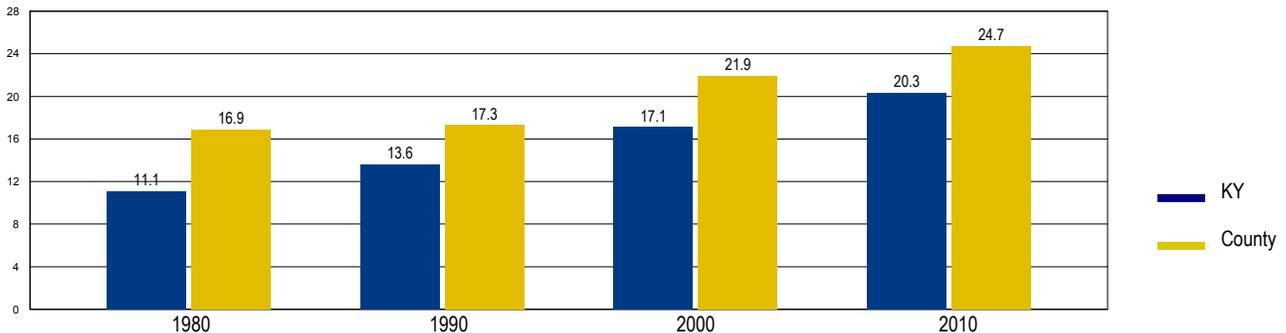


*This percentage may be slightly understated if students attended more than one institution.

How much financial aid do college undergraduates from Rowan County receive?

| | Dollars | Awards |
|--|-------------|--------|
| Federal grants and scholarship awards for 2010-2011 | \$2,646,018 | 716 |
| Institutional grants and scholarship awards for 2010-2011 | \$1,169,520 | 247 |
| Kentucky Ed. Excellence Scholarships (KEES) awards for 2010-2011 | \$545,844 | 384 |
| Undergraduate student loans for 2010-2011 | \$3,321,102 | 545 |

1980-2010 Percentage of Adults with a Bachelor's Degree or Higher in Rowan County



Sources: US Census 2006-2010 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky P-20 Data Collaborative website at the address below: