

Campbell County

2015 Kentucky County Profile

The 2015 County Profile is produced by the Kentucky Center for Education & Workforce Statistics utilizing data from the Kentucky Longitudinal Data System (KLDS), which includes data from the Department of Education, Council on Postsecondary Education, Education Professional Standards Board, Kentucky Higher Education Assistance Authority, and the Kentucky Education and Workforce Development Cabinet. The report includes the most current data available for Kentucky counties, Area Development Districts (ADDs), and Workforce Investment Areas (WIAs) on demographics, employment, college readiness and educational attainment.

What are some basic facts about Campbell County residents?

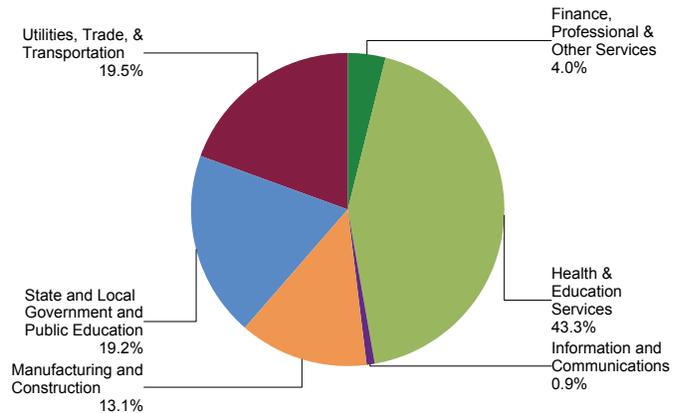
| | County | KY | US |
|--|----------|-----------|-------------|
| Total population | 90,988 | 4,395,295 | 316,128,839 |
| Median household income | \$54,306 | \$43,036 | \$53,046 |
| Per capita income | \$26,945 | \$23,462 | \$28,155 |
| Living in poverty | 13.0% | 18.8% | 15.4% |
| Eligible for Medicaid | 11.4% | 18.9% | n/a |
| Without medical insurance | 13.0% | 16.2% | 17.0% |
| Registered voters who voted in the 2012 general election | 63.4% | 59.7% | 68.0% |
| Unemployment rate | 6.7% | 8.0% | 7.4% |
| Access to Broadband Internet | 100.0% | 96.8% | 98.6% |

What is the educational attainment of Campbell County residents?

| | County | KY | US |
|---|--------|-------|-------|
| Less than a high school diploma or equivalent | 11.5% | 17.0% | 13.9% |
| High school diploma or equivalent | 31.9% | 33.9% | 28.1% |
| Some college but no degree | 20.5% | 20.5% | 21.2% |
| Associate degree | 7.7% | 7.1% | 7.8% |
| Bachelor's degree | 17.7% | 12.8% | 18.0% |
| Graduate or professional degree | 10.8% | 8.8% | 10.8% |

What industries provide employment in Campbell County?

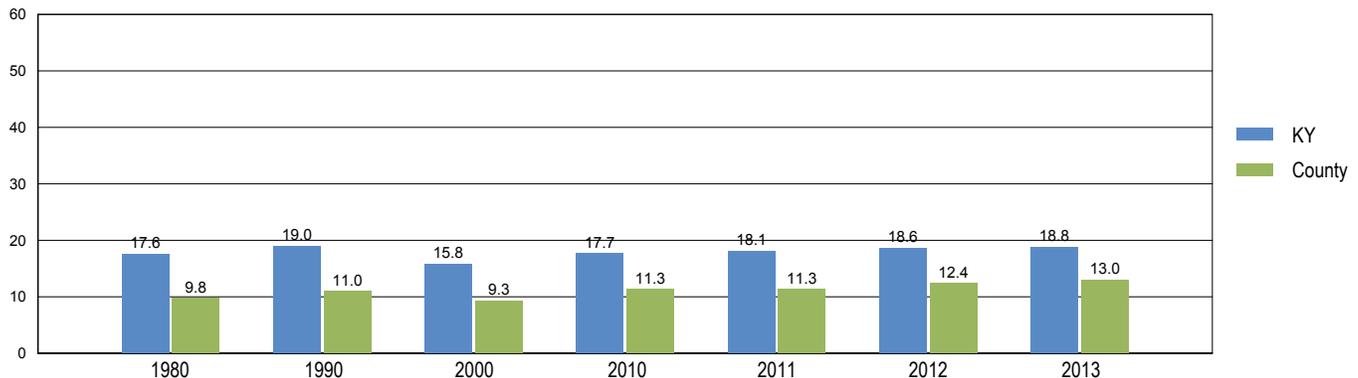
2013 Employment by Sector



Are Campbell County public high school graduates prepared for college and career?

| | County | KY |
|---|--------|-------|
| Ready for college and/or career by graduation | 67.7% | 62.8% |
| Ready for college by graduation | 63.3% | 56.2% |
| Ready for career by graduation | 14.5% | 17.8% |
| Average GPA for 2014 graduates | 2.88 | 2.89 |
| Average junior year ACT scores for 2014 graduates | | |
| Composite | 20.9 | 19.5 |
| Mathematics | 20.5 | 19.1 |
| English | 20.3 | 18.7 |
| Reading | 21.0 | 19.7 |
| Science | 21.3 | 19.7 |

Percentage of Campbell County Population Living in Poverty, 1980-2013



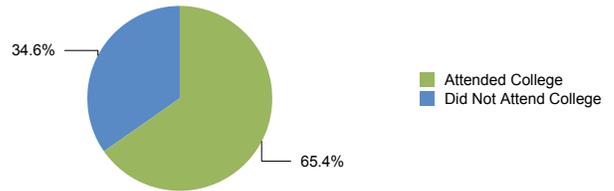


What is the education pipeline for Campbell County?

| | County | KY |
|--|--------|---------|
| Public K-12 enrollment in 2013-2014 | 11,370 | 654,455 |
| Private K-12 enrollment in 2013-2014 | 2,377 | 69,258 |
| Entering students ready for kindergarten in fall 2014 | 55.9% | 50.0% |
| Special education population in 2013-2014 | 13.5% | 13.2% |
| Students qualifying for free and reduced lunch in 2013-2014 | 49.3% | 58.3% |
| Public high school graduates in 2011-2012 | 731 | 43,176 |
| Public high school graduates entering postsecondary education in 2012-2013 | 478 | 26,413 |
| In-state college going rate in 2012-2013 | 54.0% | 56.2% |
| Out-of-state college going rate in 2012-2013 | 12.3% | 5.5% |
| Kentucky Adult Education enrollments for 2012-2013 | 622 | 37,022 |
| GEDs awarded in 2012-2013 | 222 | 7,746 |
| Students earning a postsecondary certificate or diploma in 2012-2013 | 94 | 8,713 |
| Students earning an associate degree in 2012-2013 | 84 | 9,089 |
| Students earning a bachelor's degree in 2012-2013 | 456 | 15,947 |
| Students earning a bachelor's degree in science, technology, engineering, or mathematics (STEM) in 2012-2013 | 154 | 5,270 |
| Students earning a graduate or professional degree in 2012-2013 | 166 | 7,673 |
| National Career Readiness Certificates (NCRC) awarded in 2013-2014 | 193 | 17,613 |
| Bachelor's degree six-year graduation rate for 2007 cohort | 58.8% | 54.2% |
| Associate degree three-year graduation rate for 2010 cohort | 9.7% | 11.0% |

What were the top college choices for Campbell County public high school graduates?

Overall College Going Rates for 2012 Public High School Graduates



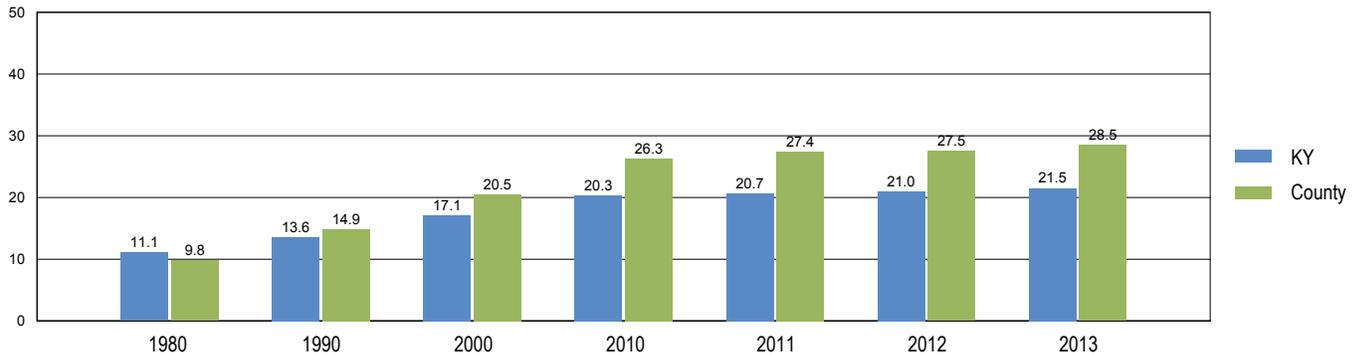
Top 10 Colleges and Universities Attended

| Top 10 Colleges and Universities Attended | Number of Enrollments |
|--|-----------------------|
| Northern Kentucky University | 194 |
| University of Kentucky | 48 |
| Gateway Community & Technical College | 41 |
| University Of Cincinnati | 35 |
| University of Louisville | 25 |
| Morehead State University | 20 |
| Eastern Kentucky University | 17 |
| Cincinnati State Technical And Community College | 16 |
| Thomas More College | 7 |
| Bluegrass Community & Technical College | 6 |
| Other Institutions | 81 |

How much financial aid did 2012 public high school graduates from Campbell County receive in 2013?

| | Average | Awards |
|---|---------|--------|
| Kentucky Ed. Excellence Scholarships (KEES) | \$1,154 | 676 |
| State need-based grants | \$361 | 72 |
| State non-need-based grants | \$1,337 | 327 |
| Federal Pell grants | \$1,242 | 124 |
| Federal need-based loans | \$1,924 | 140 |
| Federal non-need-based loans | \$1,047 | 125 |
| Institutional grants | \$2,200 | 177 |

Percentage of Adults with a Bachelor's Degree or Higher in Campbell County, 1980-2013



Sources: US Census 2009-2013 American Community Survey, US Department of Education, Kentucky Department of Education, Kentucky Higher Education Assistance Authority, Kentucky Office of Employment and Training, Kentucky State Board of Elections, US Census Small Area Health Insurance Estimates Program, Kentucky Department for Medicaid Services, National Telecommunications and Information Administration, Kentucky Adult Education, and the Council on Postsecondary Education. Complete descriptions of sources and methodologies may be found in the technical notes at the end of the County Profiles or through the Kentucky Center for Education & Workforce Statistics website at the address below:

